



Freelancer: Graphic Designer

The Organisation

The Institute for Transportation and Development Policy (ITDP) works with cities worldwide to promote transport solutions that reduce traffic congestion, air pollution, and greenhouse emissions while improving urban livability and economic opportunity. ITDP is a not-for-profit organisation with its headquarters in New York City. ITDP works in South Africa, Tanzania, Uganda, Kenya, India, China, Indonesia, Brazil, Mexico, and the United States.

Since 2021, ITDP is represented in India by ITDP Pvt Ltd and works with governments, multilateral agencies, and civil society to make visible, on-the-ground improvements by providing technical expertise, policy solutions, research publications, and training programmes. Information about ITDP's work in India can be found at www.itdp.in

About the project

We are seeking a candidate with excellent publication design skills to work on a report, based on an existing template. A few samples of similar work are shared below.

[Complete Streets Design Workbook](#)

[Gap Assessment Report](#)

Scope of work

- Create intuitive, easy-to-navigate layouts for a publication that presents information in the report clearly;
- Create data visualization graphs where necessary.

- Create graphics/illustrations by hand or using digital softwares.
- Work closely with copy editors to produce final design.
- Amend design after feedback.
- Produce a high-quality product that is visually appealing and on-brand.

Skills

The candidate must have the following:

- Extensive experience with graphics in InDesign, Illustrator and Photoshop;
- A keen eye for detail and a well-developed artistic and creative aesthetic;
- Prior experience in working with publications is preferred.
- A professional approach to time and deadlines.
- Excellent in written English.

How to apply

This is a month-long project. The candidate should submit a sample of their graphic work and resume to jobs.india@itdp.org and cc suvelta.lakshminarayanan@itdp.org with the subject line “Freelancer: Publication Design”

Deadline to apply is 18th January 2022.