



## Freelancer: Illustrator

### **The Organisation**

The Institute for Transportation and Development Policy (ITDP) works with cities worldwide to promote transport solutions that reduce traffic congestion, air pollution, and greenhouse emissions while improving urban livability and economic opportunity. ITDP is a not-for-profit organisation with its headquarters in New York City. ITDP works in South Africa, Tanzania, Uganda, Kenya, India, China, Indonesia, Brazil, Mexico, and the United States.

Since 2021, ITDP is represented in India by ITDP Pvt Ltd and works with governments, multilateral agencies, and civil society to make visible, on-the-ground improvements by providing technical expertise, policy solutions, research publications, and training programmes. Information about ITDP's work in India can be found at [www.itdp.in](http://www.itdp.in)

### **About the project**

We are seeking a candidate with excellent graphic skills to work on a publication for the months of August and September, for ITDP India. The publication will be conveying complex ideas in a easily understandable visual format. A few samples of similar work are shared below.

[Parking Basics](#)

[Congestion Pricing](#)

The candidate will have a chance to hone his/her graphic design and communications skills while gaining exposure to the field of sustainable transport. The position demands creative flair, up-to-date knowledge of graphic software, and a professional approach to time, and deadlines. The candidate will work as part of the Communications teams that is based in Chennai.

### **Scope of work**

- Create highly engaging vector illustrations and collateral for a publication that is in line with the project messaging.
- Create vector graphics that can be possibly re-used for an animated video, if needed.

### **Skills**

The candidate must have:

- Extensive experience with graphics on Illustrator, Photoshop and InDesign;
- A keen eye for detail and a well-developed artistic and creative aesthetic;
- Prior experience in working with animation is preferred.

### **How to apply**

The position requires a commitment of full-time, 40 hours per week for the project duration.

The candidate should submit a sample of their graphic work, and resume to

[jobs.india@itdp.org](mailto:jobs.india@itdp.org), and cc [aishwarya.soni@itdp.org](mailto:aishwarya.soni@itdp.org), with the subject line “Freelancer: Illustrator”

Deadline to apply is 10th August 2022.