



Intern: Visual Communications

The Organisation

The Institute for Transportation and Development Policy (ITDP) works with cities worldwide to promote transport solutions that reduce traffic congestion, air pollution, and greenhouse emissions while improving urban livability and economic opportunity. ITDP is a not-for-profit organisation with its headquarters in New York City and field offices in South Africa, Tanzania, Uganda, Kenya, India, China, Indonesia, Brazil, Mexico, and the United States.

More information can be found at www.itdp.in.

About the Position

We are seeking a talented Visual Communications intern to join our Communications Team. The duties will be diverse and multi-faceted, therefore excellent professional skills are vital for this role. The job is currently remote, but we prefer candidates based in Chennai.

The candidate must have excellent graphic design skills, excellent coordination skills, and an understanding of social media. As part of the Communications team, they may be required to travel for work to other cities in India.

This is a paid opportunity.

Duration

The internship period will last for six months.

Scope of work

Visual Communications

- Create highly engaging infographics, illustrations, and collaterals for a diverse array of media, including website, social media, publications, brochures, posters etc. that can be easily understood by our target audience.
- Work with programme teams to create high-quality publications: templates, layout, and infographics
- Take high-quality photographs for specific project requirements
- Maintain the organisation's photo repository and ensure that all photos and videos are correctly tagged

Educational Qualification

A Bachelor's degree in Visual Communications, Fine Arts, Media, Architecture, or similar field.

Essential Attributes

- Adept with Illustrator, Photoshop, and InDesign
- Experience working with Canva and Google Slides
- Understanding of LinkedIn, Twitter, and other social media platforms
- Basic understanding of Wordpress templates
- Self starter with the ability to work independently and collaborate with a team
- Ability to take quality photographs will be considered a plus
- Ability to create videos will be considered a plus
- Ability to manage multiple priorities in a timely manner and attention to detail

How to apply

- The position requires a commitment of 40 hours per week, preferably based in Chennai
- The candidate should submit their portfolio and resume to jobs.india@itdp.org, with the subject line "Intern: Visual Communications"

Our Commitment to Diversity, Equity, and Inclusion

We encourage everyone—regardless of their gender, caste, and background—to apply for this role.

We believe that each one at ITDP India has the responsibility—as senior leadership, managers, staff and institutional partners—to create a welcoming working environment for people of diverse cultures and backgrounds to learn together. All of us are responsible for fostering a safe and inclusive workplace where questions, concerns and information about diversity, equity and inclusion are part of our ongoing dialogue and development.