



Associate: Strategic Communications

Graphic Designer

Organisation

The Institute for Transportation and Development Policy (ITDP) works with cities worldwide to promote transport solutions that reduce traffic congestion, air pollution and greenhouse emissions while improving urban livability and economic opportunity. ITDP is a not-for-profit organization with its headquarters in New York City with offices in Africa, China, Indonesia, Brazil, Mexico, and the United States.

The UrbanWorks Institute is a not-for-profit organisation registered under the Charitable Trusts Act in India. UrbanWorks is ITDP's network partner in India. UrbanWorks, through its ITDP India programme, provides in-depth support to Indian government agencies to implement sustainable transport initiatives and develop progressive state and national level policies to scale-up the sustainable transport paradigm. UrbanWorks also engages extensively with other stakeholders to promote sustainable and equitable transport ideas. More information can be found at www.itdp.in.

About the position

We are seeking a junior to intermediate level candidate with excellent graphic skills to work on various communications content for ITDP India operations such as: website, infographics, posters etc. The candidate will have a chance to hone his/her graphic design and communications skills while gaining exposure to the field of sustainable transport.

The position demands creative flair, up-to-date knowledge of graphic software and a professional approach to time, and deadlines.

The candidate will work as part of the Communications teams that is based in Chennai but may require travel to other cities in India.

Scope of work

The candidate will be expected to:

1. Create highly engaging infographics, illustrations, and collaterals for a diverse array of media, including website, social media, publications, brochures, posters etc. that can be easily understood by our target audience;
2. Work with programmatic teams to understand the project scope and objectives;

3. Assist in selecting appropriate audio, graphic and animation styles for the project.
4. Encoding, converting and editing videos and adding effects/elements to enhance motion graphics.
5. Work with technical programme teams on publications: templates, layout, and infographics.
6. Work on the website backend (WordPress)

Skills

The candidate must have:

- Extensive experience with Illustrator, Photoshop and InDesign;
- Experience working with WordPress templates;
- Experience with Twitter, Facebook, and other social media;
- Basic understanding of using video softwares (such as After Effects and Premiere Pro);
- Basic understanding of Data Visualisation (such as R, Python and/or D3.JS)
- A keen eye for detail and a well-developed artistic and creative aesthetic;
- Ability to take quality photographs will be considered a plus;
- Self starter with the ability to work independently and collaborate with a team;
- Excellent communication skills

How to apply

The position requires a commitment of 40 hours per week and is based in Chennai.

The candidate should submit a sample of their graphic work, and resume to jobs.india@itdp.org.