

Senior Associate, Advocacy

Organisation

The Institute for Transportation and Development Policy (ITDP) works with cities worldwide to bring about sustainable transport solutions that cut greenhouse gas emissions, reduce poverty, and improve the quality of urban life. It is a not-for-profit organization headquartered in New York City with offices in China, India, Indonesia, Brazil, Argentina, Mexico, and the United States. ITDP's programme areas include bus rapid transit (BRT), non-motorised transport, travel demand management, and transit-oriented development (TOD). More information can be found at www.itdp.org and www.itdp.in.

ITDP India provides in-depth support to government officials to implement sustainable transport initiatives, and engages with the state government to develop progressive policies and expand sustainable transport paradigm to other cities. ITDP India also engages extensively with media and other stakeholders to promote sustainable and equitable transport ideas.

The India headquarters of ITDP is in Chennai. Its Pune office leads all initiatives in Maharashtra, with in-depth engagements in Pimpri-Chinchwad, Pune and Nashik. It is in the process of expanding its programmes to other regions across India in phases.

About the position

We are looking for someone with a strong commitment to equity and sustainability and passion to improve urban life in India. The position involves engaging with a diverse set of people—civic officials, politicians, civil society agents, media, and others— to build support for sustainable and equitable urban transport. This person will be based at the Pune office but will be required to travel frequently within India. S/he will report to the Manager, Maharashtra Programmes and work in close collaboration with team members across ITDP offices in India.

Scope of work

- Build relationships with senior decision makers in cities and at the state level and inspire them to implement sustainable transport initiatives.
- Build coalitions with civil society organisations to advocate for sustainable transport initiatives
- Build relationships with media to generate support for sustainable transport issues through press coverage, campaigns and other initiatives.
- Strategize, develop, organize and execute workshops, conferences, public events and campaigns to build support for implementation of sustainable transport initiatives.

Key qualifications and skills required

- Strongly preferred: Master's degree in Political Sciences, Social Work, Journalism, or similar.
- At least 5 years' relevant experience in advocacy/outreach/communications that includes interacting with diverse groups of people and establishing partnerships.
- Good understanding of political and government systems. Experience of engaging with government officials and political leaders is highly desirable.
- Good understanding of the function and operation of various media formats (print, electronic, new media). Strong connections with media houses highly desirable.
- Experience working on urban and/or environmental issues, preferably urban transport and/or urban planning.
- Experience in planning and organising workshops, events, and campaigns.
- Very good command of spoken English and Hindi. Marathi desirable.
- Strong English writing and editing skills. Hindi and Marathi desirable.
- Ability to communicate complex issues as concise, compelling messages.
- Ability to make impactful presentations that move people into action.
- Very good command on MS Office suite.
- Experience with social media campaigns preferred.

How to apply

Please send the following in PDF format to jobs.india@itdp.org:

- Resume
 - Examples of successful advocacy done at city or state level which has resulted in initiating a project
 - A two page note on your thoughts on improving quality of urban life in India
 - Samples of writing: longform articles, short blogs, press releases, social media bites
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